



Press Release

## AGNI HOTRA

### Ancient Ceremony Agni Hotra at Fivelements, Puri Ahimsa

*Agni Hotra* is an ancient fire ceremony originating from the sacred Vedic Hindu texts. Centuries past, the tradition of Agni Hotra in Bali was embraced and fused with animistic rituals; however, following a great fire, it fell out of practice nearly 350 years ago.

Today, there is a revival of the practice of Agni Hotra for its powerful healing effects not only in Bali but worldwide.

*Agni* refers to *fire* and *Hotra* means, *healing*. This healing fire ceremony is considered one of the highest Vedic rituals. Specially trained priests make offerings of ghee and grains into the fire while reciting Sanskrit mantras to invoke blessings of health and abundance. Participants are also invited to join the priests at specified times with offerings of rice into the fire, as symbol of divine light. The ritual is for energizing and purifying the environment, healing both the participants and those living in the area. There are many anecdotal stories of healing in relation to the Agni Hotra and even evidence of benefits to agricultural areas where Agni Hotra is performed.

We invite you to Fivelements' Agni Hotra ceremony to steep in the atmosphere of this sacred tradition, experience its healing benefits and convene *in the spirit of One*.

Date:

*Saturday, 22 June, 6pm*

*Sunday, 21 July, 6pm*

*Tuesday, 20 August, 6pm*

Pricing:

Agni Hotra Ceremony and 3-Course Gourmet Chef Tasting Dinner, Rp. 350,000++

Agni Hotra Ceremony Only, Rp. 150,000 NET

*\* 100% of the proceeds for Agni Hotra ceremonies (Rp.150,000 NET per person) are contributed towards the hotris that lead the ceremony and Yayasan Ahimsa that supports building social programmes for Balinese cultural preservation.*

*\* Dress code: Balinese white sarong.*

ENDS

Read more: <http://www.fivelements.org/en/calendar2013/10-calendar/81-agni-hotra-event>

Fivelements' website: [www.fivelements.org](http://www.fivelements.org)

Fivelements' media gallery: [http://www.fivelements.org/press/fivelements\\_media\\_gallery](http://www.fivelements.org/press/fivelements_media_gallery)

For reservations: tel: +62 (361) 469 206 or [contact@fivelements.org](mailto:contact@fivelements.org)



## About Fivelements

**Fivelements Pte, Ltd.** was conceived as an integrated wellness lifestyle company. *Heartquartered* in Bali, Indonesia, Fivelements, Puri Ahimsa is the first of a new genre of wellness destinations bridging the wisdom of traditional cultures with innovative transformational healing concepts. The parent company intends to build an alliance of healing and wellness destinations around the globe that will promote peace among nations through the growth of these mystic economies.

### **About Fivelements, Puri Ahimsa, Bali**

Nestled alongside the Ayung River, Fivelements, Puri Ahimsa, is an award-winning eco-conscious wellness retreat deeply rooted in the ancient traditions of Bali, making it a peaceful sanctuary to embrace authentic Balinese Healing, Living Foods and Sacred Arts.

At Fivelements, “living well” is inspired by Balinese culture, which encourages us to nurture harmony with spirit, nature and one another. Our holistic integrative approach is designed to tune-in on the physical, emotional and spiritual levels, allowing an organic healing process to naturally unfold.

Our overall aim is to co-create a trusting connection and gently guide you through a highly personalised programme, while providing you with useful life tools to return home with.

In 2011-2013, Fivelements has been recognised as Best Luxury Destination Spa in Indonesia by World Luxury Spa Awards , Destination Spa of the Year and Eco Spa of the Year by AsiaSpa, Best Boutique Hotel, Best Yoga and Best Eco Spa Retreat by SpaFinder, and recognized worldwide for Sustainable Design, among others.

Fivelements' integrative healing retreats and day programmes combine:

- Balinese Healing rituals for purification, balancing & regeneration
- Living Foods nutrition for revitalization
- Sacred Arts for inner strength, alignment & dedication

We invite you to experience a healing journey through the mystic culture of Bali.

*For more detailed information on this press release or high-resolution images kindly contact:*

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